Findings of the first IFAN Standards Users Survey:
June 2023
Summary and Major Findings

• Worldwide survey of Standards Users
• Includes geographical and size criteria
• Many (80%) of the respondent companies participate in developing standards
• Sheds light on why and how are standards used
• Impact of issues like DRM, Remote meetings, Work at home
• Measures understanding of copyright vs utility
• New formats – What do users think?
Interesting Revelations

• 80% of the respondent companies are involved in standards development
  • And they like remote meetings for much of their work

• 30% aren’t concerned about how standards development will be funded moving forward

• 12% have had difficulties accessing standards when working from home

• Only 40% find DRM to have no impact regarding standards access
  • 25% find it difficult
  • 35% don’t use locked standards

• 30% of companies can use tagged content now

• Copyright issues remain muddy, for hyperlinking and internal use of standards data

• 50% are unwilling to pay more for additional functionality
The value of IFAN

• This survey is a 100% volunteer project
• Our goal is to repeat the process every 2 years
  • To continue to be relevant
  • To ask better questions
• Offers the opportunity to partner with the wider community
• Shows IFAN’s unique and valuable positioning within the standards world
If you would like a copy of the survey report, please email: Ifan@ifan.org

For more information on IFAN, please visit our website: www.ifan.org