

## StandarDays

Open info days on  
European standardization  
22 - 23 September 2010  
CEN-CENELEC Meeting Centre



### PROGRAMME DAY I - Wednesday 22 September 2010

Meeting room : CEN-CENELEC Meeting Centre, 4<sup>th</sup> Floor, Newton A & B

- 09:15 Registration and welcome coffee & tea
- 09:30 **Welcome to the CEN-CENELEC Management Centre**  
Elena Santiago Cid, Director-General CEN-CENELEC
- 09:40 **Everything you always wanted to know about standardization but were afraid to ask**  
Roll call conducted by Isabel Quintana Soria, Director Human Resources & Quality
- 10:30 **Standards matter – Bird's eye view on the European standardization system**  
Jean-Paul Vetsuypens, Director Standardization
- 11:00 – 11:15 Coffee & Tea (15 min)
- 11:15 **Why and how to get involved in standardization – different solutions for different needs**  
Andreea Gulacsi, Programme Manager Innovation
- 11:35 **How to get started...**  
**Part 1 - Developing a European Standard - The process**  
Ashok Ganesh, Unit Manager Standards
- 12:25 Questions & answers
- 13:00 – 14:00 Lunch (60 min)
- 14:00 **How to get started...**  
**Part 2 - Developing a Workshop agreement**  
Standards tbd (Ingrid?)
- 14:30 **Looking to the future**  
**Standardization and Innovation, Research & Development, Education, SMEs**  
John Ketchell, Director Innovation
- 15:00 **Accommodating societal needs in standardization: access, sustainability, energy**  
Bénédicte Delloye, Programme Manager Standards
- 15:30 **Final round-up quiz and evaluation**  
Roll call conducted by Isabel Quintana Soria, Director Human Resources & Quality
- 16:15 Close of Day I

For a better understanding of European Standards

<b>Time</b>	<b>Parallel sessions</b>		
09:00 - 13:00	<b>Session 1</b> - Shaping European Standards		
09:00 - 11:00	<b>Session 2</b> - Workshop Agreements	<b>Session 4</b> – Accessing information about standardization	<b>Session 5</b> - The Keymark
11:00 - 11:15	Coffee /tea break		
11:15 - 13:00	<b>Session 3</b> - European standardization and benefits to your business – Different solutions for different needs	<b>Session 6</b> - The Vienna and Dresden Agreements	
13:00 - 14:00	Lunch		
14:00 - 16:00	<b>Session 7</b> - How legislation and standardization go together		

**Session 1 - Shaping European Standards – Get involved in the development of European Standards**

Would you like to know more about the creation of a European Standard? The Standards Department of the CEN-CENELEC Management Centre will guide you through the process; you will learn how European Standards are developed, and how existing standards are reviewed and amended.

Find out how an individual, organization or industry business can contribute to the drafting of a standard.

- Ashok Ganesh, Unit Manager Standards
- And ?

**Meeting room: AM →tbc**

**Session 2 - Workshop Agreements**

Do you deal with emerging technologies or very specific technologies with concentrated expertise? Do you need to establish consensus on good practices. Do you need guidance on the use or application of standards or technical specifications?

The Workshop Agreement can be the right solution for you if your business is affected by a fast-changing market. Find out how you can participate, and how the CEN and CENELEC Workshop process works.

- Ingrid Soetaert, Unit Manager Standards
- And ?

**Meeting room: AM (before Coffee break) and PM → tbc**

### **Session 3 - European standardization and benefits to your business – Different solutions for different needs**

The CEN and CENELEC system and you: do you need standardization in your field? Find out how European Standards can benefit your business. Discover the possibilities and the advantages of the CEN and CENELEC Standardization system.

- Andreea Gulacsi, Programme Manager Innovation & Business Development
- Christine Tack, Programme Manager Innovation & Business Development
- Guido De Jongh, Programme Manager Innovation & Business Development

**Meeting room: AM (after coffee break) and PM → tbc**

### **Session 4 – Accessing information about standardization**

Where can I find information on European Standardization? This session aims to give practical information for accessing CEN's and CENELEC's publicly electronically available information sources and a brief tour of the electronic tools used by the CEN and CENELEC world to communicate and manage much of standardization work.

- Joëlle Colaers, Manager Standards Policy
- Nathalie Paquay, Programme Manager Standards Policy

**Meeting room: AM (after coffee break) and PM → tbc**

### **Session 5 - The Keymark – A single mark for a single market**

The Keymark is the European certification mark demonstrating to users and consumers that a product or a service is in conformity with the relevant European Standard. The Keymark is developed on the principle of 'One standard, one test, one mark'. What exactly is certification? Is it not the same as accreditation? And what about certification bodies? Are they not the same as Notified Bodies? What is the difference between the Keymark and the CE marking?

Get to know and understand the Keymark and the world of European conformity assessment.

- Hoang Liauw, Manager Conformity Assessment

**Meeting room: AM (before coffee break)→ tbc**

### **Session 6 - The Vienna and Dresden Agreements – CEN and CENELEC as international partners**

Would you like to learn more about the technical cooperation between CEN and ISO (International Organization Standardization) and CENELEC and IEC (International Electrotechnical Commission)? Should International Standards be adopted in Europe whenever possible? How to avoid duplication of standardization work and how can expertise be bundled? What are the modes of co-operation between CEN and ISO and CENELEC and IEC? How do European Standards respond to needs in the other regions?

Learn more about CEN's and CENELEC's partnership with resp. ISO or IEC and how European Standards can also help to open global markets.

- Georges Malcorps, Senior Manager Standards Policy

**Meeting room: AM (after coffee break)→ tbc**

### **Session 7 - How legislation and standardization go together – New Legislative framework**

What is the purpose of Directives that have been adopted on the basis of the New Approach? How can these ensure the free movement of goods? How can European Standards support legislation?

Learn how European Standards Bodies offer one route to complying with these essential requirements by drawing up Technical Specifications

- European Commission, DG Enterprise and Industry, Standardisation Unit

**Meeting room: PM → tbc**