



The Society for Standards Users and Professionals<sup>®</sup>

NEWS RELEASE

CONTACT: Leona Nisbet, Executive Director

### **ISO Secretary-General to speak at 2009 SES Annual Conference**

The Standards Engineering Society announced today that Mr. Rob Steele, Secretary General, International Organization for Standardization (ISO), will be the keynote speaker at the 2009 Standards Engineering Society conference, to be held August 17-18, 2009, at the Toronto Marriott Bloor Yorkville Hotel in Toronto, Ontario, Canada.

Mr. Steele took up the post of ISO Secretary-General on January 1, 2009. He was the Chief Executive Officer of Standards New Zealand (SNZ) until 2007. Since leaving SNZ, Rob Steele has provided advice to organizations both in New Zealand and overseas on strategic business and standards issues; assisted regulators and standards organizations in several countries to develop strategies in public policy and standardization; and worked with a United Nations specialized agency in three countries on energy efficiency systems and an international standard for industry.

“SES is honored to have Rob Steele as the keynote speaker at this year’s Annual Conference”, says SES President Ed Mikoski. “Rob will have served the better part of a year as Secretary General to the world’s largest developer and publisher of international standards when he addresses our attendees in August. This promises to deliver fresh insight and invigorating inspiration as we all endeavor to take standards and conformity assessment to the next level.”

SES will offer seven relevant and timely sessions covering the spectrum of private industry, government agencies, and standards development organizations representing U.S., foreign, and international interests. Attendees will benefit from motivating sessions on the following topics:

- Green Standards and How They Relate to Your Organization

- Professional Certification: Who Benefits?
- Where in the World to Develop Standards?
- Standards Career Paths: Three Views from the Top
- Standards Technology: Making the Job Easier for Standards Professionals
- Standards Powering Innovation: What will they think of next?
- Rethinking the Standards Business Model: Intellectual Property Rights and How It Affects Your Organization

Two professional development courses will be presented in conjunction with the conference on Wednesday, August 19th and Thursday, August 20th, respectively.

For further information, contact Leona Nisbet, Executive Director, SES, 1950 Lafayette Road, Box 1, Portsmouth, NH, 03801; telephone (603) 926-0750; fax (603) 610-7101; e-mail [admin@ses-standards.org](mailto:admin@ses-standards.org) or visit the SES website at [www.ses-standards.org](http://www.ses-standards.org).

Established in 1947, the Standards Engineering Society is a not-for-profit professional membership society whose mission is to provide opportunities for professional development through quality programs and services for standards users and professionals and to promote the awareness, use, and value of standards and standardization to the private and public sectors.

It is the member body for the United States and Canada in the International Federation of Standards Users (IFAN) and accredited by the American National Standards Institute. SES members are primarily involved in the application and use of company, government, national, regional, and international standards.

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